



# Level 7 Senior Leader Apprenticeship

+ EXECUTIVE MBA (CMI)



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plus Executive MBA (CMI)

**POSTGRADUATE**

**BLENDED**

**ONLINE**

The Senior Leader Apprenticeship plus Executive MBA (EMBA) provides apprentices with the knowledge, skills and behaviours needed to implement positive change to their organisations from the get-go.

This apprenticeship is aimed at senior leaders with significant experience looking to further build their leadership capabilities and achieve an EMBA. It has been designed to accelerate learners development as they expand and formalise their management experience.

Covering modules such as managing digital transformation and innovation, and leading global teams and organisations, this senior leader apprenticeship will refine and sharpen existing skills, giving apprentices everything they need to succeed in the modern workplace.

As well as achieving a Level 7 Senior Leader Apprenticeship, learners at Arden will also receive a Executive Master of Business Administration at no additional cost. Learners will attend live sessions with academics and have an assigned professional coach who will support them to continually apply their learning into their workplace.

Not only does developing senior managers or executives help maximise the success of organisations, investing in employees is also essential for organisations preparing for the challenges ahead. Businesses that develop current staff with change management skills can help enhance productivity and planning as well as bridge vulnerabilities within the workforce.

**CMI accreditation**

Apprentices who complete the Executive MBA within the Level 7 Senior Leader apprenticeship, will also be awarded with a Level 7 Diploma in Strategic Management and Leadership Practice from the Chartered Management Institute (CMI)

The CMI promotes excellence in UK management and leadership, and learners will have free CMI membership throughout their studies. This includes access to a range of resources including a large online library, the CMI mentoring service and UK networking events.



## Key facts

**Duration:** 27 months, to complete (including EPA)

**Delivery mode:** our blended delivery model consists of:

- Flexible self-guided online learning
- Scheduled virtual teaching sessions
- Regular virtual 1-2-1 Coaching
- Quarterly virtual progress review
- Optional academic skills support sessions

## Cost:

- Levy Payers: Zero. The full cost of the £14,000 apprenticeship is covered by your levy
- Non-Levy Payers: £700 plus government co-investment
- Cost for Executive MBA and Diplomas: Zero

## Qualifications:

- Level 7 Senior Leader Apprenticeship Qualification

Apprentices who complete the Executive MBA within the Level 7 Senior Leader apprenticeship, will also be awarded with:

- Executive Master of Business Administration (EMBA)
- CMI Diploma in Strategic Management and Leadership Practice

## Entry requirements

Learners enrolling on this apprenticeship must meet the following criteria:

- Be in employment in a job with responsibilities aligned with the apprenticeship standard
- Have evidence of funding eligibility from their employer
- Be a UK/EU/EAA resident for at least three years prior to starting the apprenticeship.

In addition, apprentices enrolling on the Senior Leader Apprenticeship and undertaking the Executive MBA must meet the following criteria:

- A degree equivalent to UK second class honours standard and at least two years of relevant strategic management and leadership experience. For those who have not previously achieved a degree equivalent to UK second class honours standard, you will require 5 years of relevant strategic management and leadership experience.
- Have proficiency in the English language. If no prior learning has been taught in English, IELTS 6.5 (no less than 6.0 in any element); or TOEFL iBT 90 or equivalent

## Level 2 English and Maths requirements

It is a condition of apprenticeship funding, at any level, that all applicants are able to evidence GCSE English and Maths passes at grade A\*-C/9-4 or commit to completing Functional Skills Level 2, in addition to the programme. If required, this is provided at no additional cost.

### **Competitive Strategy (20 credits)**

To innovate and stay competitive, modern organisations need to identify and harness new business assets. This module will introduce you to contemporary business strategy and the opportunities and challenges presented by the emerging digital economy. You will develop skills in using big data sets to generate innovative, digitally focused strategic plans in a wide range of organisational contexts, as well as the leadership skills to successfully carry out digital business transformations.

### **Leading Global Teams & Organisations (20 credits)**

The aim of this module is to gain a critical understanding of how businesses develop and manage global teams internationally. Global leaders need to lead people across five additional barriers – distance, cultures, time zones, communicating through technology, and navigating complex organisation structures. The module considers issues relating to work and management within culturally diverse business environments and explores the major theoretical frameworks within the field of crosscultural management.

## **Financial Management (20 credits)**

Current trends in technology are transforming the way accounting and finance management is conducted, calling for financial systems to embrace agile decision-making. This module will explore both the contribution of finance and ledger systems, as well as a range of new financial technologies such as blockchain, financial modelling, fintech, and cloud-based solutions. It will also develop your practical financial management skills and your ability to assess the ethical, regulatory, and legal issues surrounding financial systems.

## **Contemporary Marketing Communications Planning (20 credits)**

This module looks in detail at the marketing communications planning framework, providing you with the understanding and skills needed to create and design transmedia and media neutral campaigns. You'll develop the skills needed to do this throughout this module using live case studies, in particular examining why certain campaigns succeed through the examination of actual results achieved.

### **Managing Digital Transformation & Innovation (20 credits)**

Managing digital transformation & innovation explores digital business models and strategies, enabling managers to make effective business decisions. You'll study online marketplaces, touch points, the customers' digital journey, Big Data, machine learning, fintech, and ethical, privacy, security, and regulatory aspects of the digital environment. You will incorporate skills, leadership, and creativity into innovation strategies, understanding and demonstrating change management theories, entrepreneurship, and methodologies to improve effectiveness and competitiveness of organisations.

### **Project Analytics (20 credits)**

Project management analytics represents a merge of data and business analytics to support effective business decision making. This module will introduce the ways in which data can be used to measure performance, adopt successful strategies, and meet challenges in today's digital business environment. The module will also explore the overarching contributions and challenges presented by the use of digital analytics, including software and AI.

### **Business Transformation Project (60 credits)**

Building on the taught element of the programme, the central aim of the Business Transformation Project is to provide an opportunity for apprentices to research an intervention that their organisation could harness to enhance organisational performance. The project should develop a transformation document for the organisation, critically evaluate the organisational benefits and discuss the various challenges that might be presented.



Contact us at:

[degreeapprenticeships@arden.ac.uk](mailto:degreeapprenticeships@arden.ac.uk)

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